



കേരള കോ-ഓപ്പറേറ്റീവ് മിൽക്ക് മാർക്കറ്റിംഗ് ഫെഡറേഷൻ ലിമിറ്റഡ്

Kerala Co-operative Milk Marketing Federation Ltd.

"Milma Bhavan", Pattom Palace P.O, Thiruvananthapuram, Kerala-695004

Phone : 0471 – 2786441, E-mail : pi@milma.com, Web Site : www.milma.com

KCMMF: HO: P&I: AGM: 2024-25

05-07-2025

Offer for Gift Cards

MILMA wishes to purchase GIFT CARDS worth minimum of Rs.15,000 (Rupees Fifteen Thousand only) / **higher value** from reputed agencies supplying electronic / home appliances having showrooms at least in 10 districts of Kerala.

The minimum value of each gift Cards must be a minimum value of Rs.15,000/- (Rupees Fifteen Thousand only) / higher value .
No. of Gift Cards required : 50(+/-5).
Bidders are required to specify the maximum discount (in Percentage) they can offer in addition to the value of Cards amount mentioned above and will be the criteria for finalizing the supplier. (Example A: Rs.15,000 + 5% extra Discount, Example B: Rs.15,000 + 10% extra Discount) then Bid will be finalized in favor of B.
Total value of Gift Cards will be the total amount inclusive of extra discount and shall be printed on the Gift Cards.
Any or all festival /store discounts running at the time shall be applicable to this Gift Cards during the time of redemption.
The Supplier must have showrooms in at least 10 districts in Kerala.
This Cards is applicable only for the purchase of the home / electronic appliances like: 1. TV 2. Mobile Phones 3. Refrigerators 4. Induction Cookware 5. Washing Machine etc.
The Gift Cards can be redeemed for any items and any value over and above the Redeemed Cards value shall be extra payable.
The validity of the Gift Cards shall be 6 months from the date of issue.
Gift Cards shall be printed on approving the art work provided by the supplier.
Upon finalizing the contract 50% of the total gift value will be paid as advance.
Balance payments shall only made for the redeemed Gift Cards consolidated with single invoice received at our end. No settlements from individual stores will be entrained.
Statutory payments such as GST, TDS etc. will be applicable.
The rates shall be inclusive of cost of gift Cards and statutory levies.

Interested parties having the said criteria may submit their offer by **11.07.2025** in sealed covers mentioning "**Tender for Gift Cards**" on the top of the cover. The offer should be addressed to Managing Director, KCMMF Ltd., Milma Bhavan, Pattom Palace

P.O., Thiruvananthapuram - 4 and should reach us before 3.00 PM on 11.07.2025 and will be opened after 4.00 PM on 11.07.2025.

Managing Director, KCMMF deserves the right to accept or reject all the tenders received without assigning any reason.

For more information visit our website, www.milma.com. Mob: 9400844613

MANAGING DIRECTOR KCMMF (MDO-KHO)

Thiruvananthapuram
04.07.2025