

Corrigendum

Please refer Expression of Interest (EOI) for Brand Strategy & Communication agency / Public Relations / Outdoor Advertising / Store designing & visual merchandising issued on 23/12/2022

The eligibility criteria clause point No 2 have been revised considering the impact of Covid- 19 on business. The revised clause is as mentioned below;

A. Brand Strategy & Communication

Eligibility Criteria

Point No - 2: Annual Turnover of Rs. 1 Crore for atleast 3 financial years among the last 5 financial years (2017-18, 2018-19, 2019-20, 2020-21, 2021-22). Certificate from the Chartered Accountant should be submitted. Copy of audited financial statements filed with Registrar of Companies and with IT department in case of Firms and Partnerships proving the Criterion.

B. Public Relations

Eligibility Criteria

Point No - 2: Annual Turnover of Rs. 50 lakhs for atleast 3 financial years among the last 5 financial years (2017-18, 2018-19, 2019-20, 2020-21, 2021-22). Certificate from the Chartered Accountant should be submitted. Copy of audited financial statements filed with Registrar of Companies and with IT department in case of Firms and Partnerships proving the Criterion.

C. Outdoor Advertising

Eligibility Criteria

Point No - 2: Annual Turnover of Rs. 50 lakhs for atleast 3 financial years among the last 5 financial years (2017-18, 2018-19, 2019-20, 2020-21, 2021-22). Certificate from the Chartered Accountant should be submitted. Copy of audited financial statements filed with Registrar of Companies and with IT department in case of Firms and Partnerships proving the Criterion.

D. Store designing & visual merchandising

Eligibility Criteria

Point No - 2: Annual Turnover of Rs. 50 lakhs for atleast 3 financial years among the last 5 financial years (2017-18, 2018-19, 2019-20, 2020-21, 2021-22). Certificate from the Chartered Accountant should be submitted. Copy of audited financial statements filed with Registrar of Companies and with IT department in case of Firms and Partnerships proving the Criterion.

The bidders are requested to submit the documents accordingly.


MANAGING DIRECTOR