



**Kerala  
Tenders**

## eTendering System Government of Kerala

### Published Corrigendum Details

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<b>Organisation Chain :</b>	Kerala Co-operative Milk Marketing Federation Ltd  KCMMF Ltd Head Office, Pattom, Trivandrum  Quality Control
<b>Tender ID :</b>	2026_KCMMF_848217_1
<b>Tender Ref No :</b>	RFP-BSC-2026
<b>Tender Title :</b>	Selection of Agency for doing Brand Strategy and Communication activities in MILMA
<b>Corrigendum Type :</b>	Financial Bid

### Corrigendum Document Details

Corr.No.	Corrigendum Title	Corrigendum Description	Published Date	Document Name	Doc Size(in KB)
1	Additional clarification on the descriptions given under Sl. No.7,8,9 under Part B. Creative Development of Annexure - Financial Bid (BoQ) Format	Production charges and Talent costs like Director Fees, Music Director Fees, Sound Artist Fees etc. if required as per MILMA direction shall be reimbursed at actuals subject to prior approval.	07-Apr-2026 11:22 AM	<a href="#">CorrigendumRFPBSC2026.pdf</a> 	313.96



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## **CORRIGENDUM**

**07.04.2026**

**Tender Reference No.** RFP-BSC-2026

**Tender ID:** 2026\_KCMMF\_848217\_1

**Tender Title:** Selection of Agency for doing Brand Strategy and Communication activities in Milma

**Subject:** This corrigendum is published for additional clarification on descriptions given under Sl. No. 7,8,9 under Part B. Creative Development of Annexure – Financial Bid (BoQ) Format

**Clarification Note:** Production charges and Talent costs like Director Fees, Music Director Fees, Sound Artist Fees etc. if required as per MILMA's direction shall be reimbursed at actuals subject to prior approval.

**Manager (Marketing & QA)**  
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