



ERNAKULAM REGIONAL CO-OPERATIVE MILK PRODUCERS' UNION LTD
HEAD OFFICE, P.B.NO.2212, EDAPPALLY, KOCHI-682 024
PHONE: 0484-2541193, 0484-2556863, Website: - www.ercmpu.in

No.EU/P&A/130/2021/3125

Dated 06th July 2021

RECRUITMENT NOTIFICATION

Ernakulam Regional Co-operative Milk Producers' Union Limited, affiliated to Kerala Co-operative Milk Marketing Federation Limited popularly known as "MILMA", is a professionally managed, fast growing organization engaged in Procurement, Processing & Marketing of Milk and Milk Products with an annual turnover of Rs.700 Crores.

Applications are invited to fill up the post of 'MANAGING DIRECTOR' for the organization.

Educational Qualification	A Good Degree in Food Technology/Engineering/Dairy Technology/Animal Husbandry/Agriculture/CA, preferably with a postgraduate qualification in Business Management. <i>Explanatory note: "Good Degree" means "a 4 years B.Tech/ B.E / B.Sc degree in Food Technology/Engineering/Dairy Technology/Agriculture or 5 year degree in Veterinary Science (Animal Husbandry) from a recognized University".</i>
Experience	Must have at least 10 years managerial experience, out of which 3 years as over all in charge of respective field and should be a man of proven managerial competence.
Scale of Pay and other benefits	Rs.81, 875/- – 1, 48,945/-, The pay allowances and other benefits will be as per the rules of the Union and Dearness Allowance will be at, Kerala State Government rate.
Age limit	The maximum age limit is 55 years as on 01-01-2021.

Adequate experience in cooperative institution handling Dairy/Food products with an expertise in marketing is preferred.

Interested and qualified candidates who are ready to occupy the position may forward their application along with their bio-data (personal data, recent passport size colour photograph, educational qualifications and experience) and a brief profile not exceeding two pages. Self-Attested copies of testimonials to prove qualification, experience and age should be enclosed along with the application. Period of experience will be computed as on 06-07-2021. Applications should reach the undersigned on or before 5 PM of 03-08-2021. The words "Application for the post of Managing Director" should be super scribed on the top of the envelope. A soft copy of the same shall be send to ercmpuchairman@milma.com

The detailed notification is available at www.ercmpu.in , www.milma.com

(Sd/-)
CHAIRMAN, ERCMPU Ltd
(Convener, Recruitment Committee)



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No.EU: P&A: 130:2021/3125

Date: 06.07.2021

DETAILED RECRUITMENT NOTIFICATION

Ref: Recruitment Notification published on 06.07.2021.

In continuation of the Recruitment Notification for selection of Managing Director published vide reference EU/P&A/130/2021/3125, the following detailed notification is published.

Ernakulam Regional Co-operative Milk Producers' Union Limited, affiliated to Kerala Co-operative Milk Marketing Federation Limited popularly known as "MILMA", is a professionally managed, fast growing organization engaged in Procurement, Processing & Marketing of Milk and Milk Products with an annual turnover of Rs.700 Crores.

Ernakulam Regional Cooperative Milk Producers' Union Ltd. (Ernakulam Milk Union), milma, was registered on 12.9.1985 with Ernakulam, Trichur, Kottayam and Idukki Districts in Central Kerala as its area of operation. The Union along with its sister unions (TRCMPU & MRCMPU) is affiliated to the Kerala Co-operative Milk Marketing Federation Ltd. KCMMF was set up in 1980 as the implementing agency for Operation Flood II in the State of Kerala. The goal of KCMMF is "the Socio-economic progress of the dairy farmer through procuring, processing and marketing of milk" The mission of milma is "farmer's prosperity through consumer satisfaction". The ERCMPU operates on the truly democratic lines of "*of the farmer, by the farmer and for the farmer*".

The Union procures milk from farmers through affiliated Anand Pattern Dairy Co-operatives (APCOS) as well as from the traditional societies, which are not affiliated. The Union could ensure consistent and remunerative price to milk producers even when prices of most of other agricultural produces were volatile. The prosperity of 3.26 lakh odd milk producers of the state depends upon the Ernakulam Milk Union's ability to provide an assured and regular market and remunerative price round the year for the milk produced by them.

Ernakulam Milk Union has four dairy plants viz., Ernakulam Dairy at Tripunithura, Trichur Dairy at Ramavarmapuram, Kottayam Dairy at Vadavathoor and Kattappana Dairy at Nirmala City. In addition, it has a Products' Dairy at Edappally, manufacturing Ghee, Butter, Peda, Ice cream, Yogurt etc.

While milk from nearby societies are procured and processed at dairies, milk from hinterland is procured through 163 Bulk Milk Cooling Units (BMCUs) set up in the Dairy Coop Societies (DCS). All dairies and head office of the Union have ISO 9001:2015 & ISO 22000:2005 certifications.

The current requirement of the organization is to get a competent professional and an able and efficient administrator, who can administer the business activities and carry forward the Organizational Vision (Farmers Prosperity through Consumer Satisfaction) and Mission (Socio-Economic Development of Dairy Farmers) and could function within the Co-operative framework of the Organization. It is expected that the new Chief Executive shall be capable enough to face the operational challenges especially in the area of Marketing.

Applications are invited to fill up the post of '**MANAGING DIRECTOR**' of the organization. The Managing Director will be the Chief Executive of the Union.

Educational Qualification	A Good Degree in Food Technology/Engineering/Dairy Technology/Animal Husbandry/Agriculture/CA, preferably with a postgraduate qualification in Business Management. <i>Explanatory note: "Good Degree" means "a 4 years B.Tech/ B.E / B.Sc Degree in Food Technology/Engineering/Dairy Technology/Agriculture or 5 year Degree in Veterinary Science (Animal Husbandry) from a recognized University"</i>
Experience	Must have at least 10 years managerial experience, out of which 3 years as over all in charge of respective field and should be a man of proven managerial competence.
Scale of Pay and Other Benefits	Scale of Pay - Rs.81,875/- – Rs.1,48,945/-, The Pay, Allowances and Other Benefits will be as per the rules of the Union and Dearness Allowance will be at Kerala State Government rate.
Age limit	The maximum age limit is 55 years as on 01-01-2021. <i>Explanatory Note: The Govt. of Kerala vide G.O No.(P) 221/96/AD dated 11/06/1996 published as SRO No.478/96 in the Kerala Gazette, exempted all the three Regional Unions and the Federation from Rule 183 of KCS Rules which is related to minimum and maximum age limit in respect of the posts of Managing Director, General Manager and Senior Managers.</i>

Adequate experience in cooperative institution handling Dairy/Food products with an expertise in marketing is preferred. No relaxation will be allowed in the matters of qualification, experience and age limit. Interested and qualified candidates who are ready to occupy the position may forward their application along with their bio-data (personal data, recent passport size colour photograph, educational qualifications and experience) and a brief profile (including their present job

profile) not exceeding two pages. No prescribed format is there. Self-Attested copies of testimonials to prove qualification, experience and age should be enclosed along with the application. Period of experience will be computed as on **06-07-2021**. In case of professionals who are currently working in an organization/Department shall obtain No-objection certificate from their present employer. The latest salary certificate from the employer may also be included. Applications should reach the undersigned **on or before 5 PM of 03.08.2021**. The words "**Application for the post of Managing Director**" should be super scribed on the top of the envelope. The scanned copies of application, bio-data, profile and certificates to prove qualification and experience shall be send to ercmpuchairman@milma.com

Contact Number – 9447754514
Email – ercmpuhr@milma.com

} for clarification only

(Sd/-)
CHAIRMAN, ERCMPU Ltd
(Convener, Recruitment Committee)